

jellyfish



Hello!

Jellyfish create perfect user journeys across multiple digital channels...

We aren't just **PPC** professionals or **SEO & Social** experts, we're also passionate about **Creative**, dedicated to **Display** and obsessed with **Analytics**.

What We Do?



SEO & Social

The process of improving the position of a website or a web page in a search engine's natural or un-paid search results with view to enhancing visibility to target audiences.



Pay-Per-Click

A digital advertising model where advertisers pay a search engine only when their ad on a results page is clicked. The most prominent Pay-per-click platform is Google Adwords.



Display

The placement of creative assets, such as banner ads, on high-value platforms with view to them generating quality click-throughs to a target website.



Analytics & Optimisation

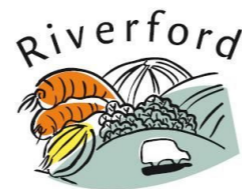
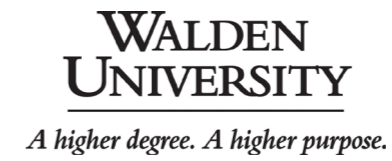
The study of the ways in which an audience interacts with a particular website and the subsequent improvements to a digital strategy that can be made, based on hard findings.



Creative

The production of visual marketing assets used across offline & online activity. This may take the form of branding, web design, App development and campaign concept design.

Who We Work With



Where We Are



London, United Kingdom

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Thank you

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